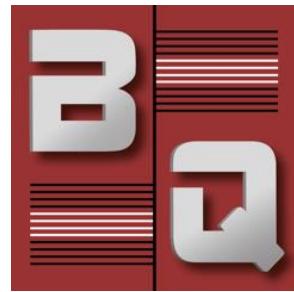


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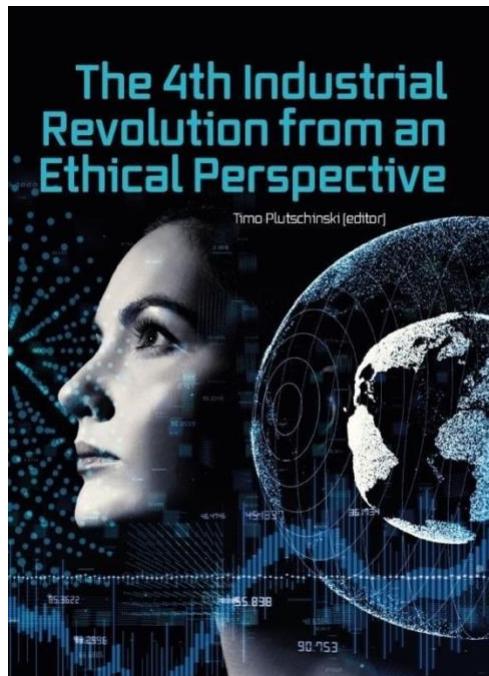
“The 4th Industrial Revolution from an Ethical Perspective”

(Bonn, 03.05.2020) As a result of last years ‘Digital World Network’ (initiated by the European Evangelical Alliance) the World Evangelical Alliance’s Business Coalition compiled a team of 7 international experts to write about the 4th Industrial Revolution from an ethical perspective, which has now been published by the Dutch foundation Sallux.

The authors are:

- Prof. Dr. Jack Barentsen (Belgium)
- Andrew Bunnell (USA)
- Jonathan Ebsworth (UK)
- Prof. Dr. Klaus Henning (Germany)
- Prof. Dr. Bruce A. Little (USA)
- Jeremy Peckham (UK)
- Rev. Timo Plutschinski (Germany)

As the Fourth Industrial Revolution ushers into a new era of Artificial Intelligence and Virtual Reality, how should we respond to the societal and ethical dilemmas associated with this new age of transformative scientific power?



This research highlights the need for an ethical and globally shared view on how technology affects the economic, social, cultural and spiritual aspects of daily life.

Due to the international and heterogeneous team, this book outlines consequences of the Fourth Industrial Revolution in a broad range for business and work life, for leadership, for media and communication, for churches and for personal and family life.

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A joint platform for the following Bonn organizations on the basis of the Evangelical Alliance:

Business Coalition of the World Evangelical Alliance (Bonn, Hamburg)

Commission for Religious Freedom of the German and the Austrian Evangelical Alliance
www.ead.de/akref

Verlag für Kultur und Wissenschaft (VKW) (Cultureand Science Publ.)
www.vkwonline.com

Department of Theological Concerns of the World Evangelical Alliance
www.worldevangelicals.org/pdf/TN-47-1-Jan-2018.pdf

Giving Hands – International Charity
www.gebende-haende.de

International Institute for Islamic Studies (IUIS) of the World Evangelical Alliance
www.islaminstiute.net

International Institute for Religious Freedom (IIRF) of the World Evangelical Alliance (International Headquarter, EU-Office Brüssel)
www.iirf.eu

International Information Centre for Religious Freedom Germany e.V. (IIRF-D) (Tübingen)
www.iirf-d.de

Martin Bucer Seminary (Bonn, Linz, Zürich, Prague, Tirana, São Paulo, Helsinki, Istanbul, Delhi)
www.bucer.org

missiotop – Evangelical Forum for Missions, Cultures and Religions (German Evangelical Alliance)
www.missiotop.org

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Theological Commission of the European Evangelical Alliance
www.europeanea.org

Theological Commission of the World Evangelical Alliance
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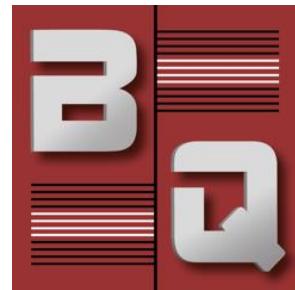
WEA Sustainability Center
www.wea-sc.org

World Evangelical Alliance – Office Bonn

SOS World (Brussels)
www.sosworld.be/page-daccueil/

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In his editorial introduction, the International Director of the WEA Business Coalition, Rev. Timo Plutschinski, claims: "Our hope and desire is that this publication will inspire, guide and lead people towards a responsible view on most recent technological developments. Today's decision-makers are too often trapped in traditional, linear thinking or are too absorbed by the multiple crises demanding their attention, to think strategically about the forces of disruption and innovation shaping our future."

Downloads and Links:

- Book cover ([jpg](#))
- Table of contents ([pdf](#))
- Website of the WEA Business Coalition: <http://business.worldea.org>

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